

- 16.30 Round Table
"Internet and Growth: A Challenge for Italy and Europe"
F. BERNABÈ (Franco Bernabè & C.), V. DE BUSTIS (Monte dei Paschi di Siena), F. DE DOMENICO (RAI), C.M. GUERCI (Università di Milano), A. LINA (Finmeccanica), E. MARCEGAGLIA (Confindustria), T. POMPEI (Wind), G. ROMA (Censis).

WEDNESDAY, June 28th

- 10.00 **"Internet: Usi e costumi ai tempi della New Economy"**
A Research presented by ISPO/ENEL
Participants: L. PAGANETTO (CEIS, University of Rome "Tor Vergata"), Economia e Internet; R. MANNHEIMER, Presentazione della ricerca (ISPO- Istituto per gli Studi sulla Pubblica Opinione); D. DE MASI (University of Rome "La Sapienza"), Sociologia di Internet; E. FINZI (ISPO), I numeri del fenomeno; G. PONTECORVO (CinemAvvenire - Cinecittà SpA), Internet, il cinema e i giovani; U. SULPASSO (International Multimedia University), Il futuro di Internet; C. TESTA (Enel), Internet e l'Enel.
Chairman: G. CARAVITA (Il Sole 24 Ore).
- 12.30 Lunch
- FIFTH SESSION
"Internet, Mobile Phones and Competition Policy: The Italian Bid for UMTS" (organized with AIDEI - Associazione Internazionale degli Economisti Italiani)
- 14.00 *Using and Misusing Auctions*
P. KLEMPERER, Nuffield College, Oxford University
- 15.00 Interventions:
UMTS Licences: Problems of the Italian Privatization
A. PENATI, Università Cattolica, Milan;
Lessons from an US Spectrum Auctions
A. RUSTICHINI, Boston University
- 15.30 Round Table
M. BALDASSARRI (University of Rome "La Sapienza"), A. PERA (Autorità Garante per la Concorrenza e il Mercato), L. PROSPERETTI (University of Milan "Bicocca"), L. PAGANETTO (University of Rome "Tor Vergata")
- 17.00 Concluding Remarks

The Seminar is sponsored by:



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Organizing Board: Luigi PAGANETTO
Beniamino QUINTIERI
Fabrizio MATTESINI

Secretariat: Carmen TATA
ph. 0672595615, fax 062020687
tatac@uniroma2.it

P.R. and Communication: Simonetta PATTUGLIA
ph. 0672595510-5522, fax 0672595528-04
pattuglia@economia.uniroma2.it

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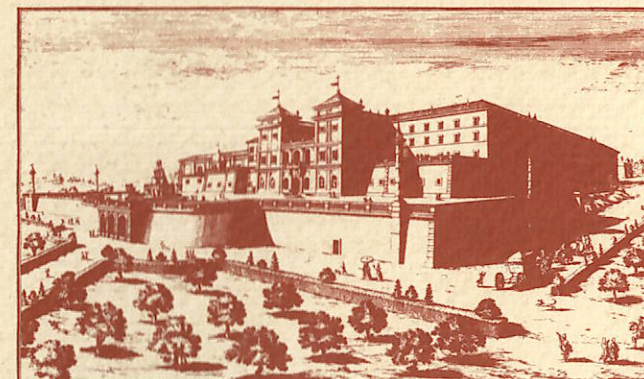


CEIS

CENTER FOR INTERNATIONAL STUDIES ON ECONOMIC GROWTH

TOR VERGATA

XII VILLA MONDRAGONE INTERNATIONAL ECONOMIC SEMINAR



UNIVERSITÀ DEGLI STUDI DI ROMA "TOR VERGATA"

VILLA MONDRAGONE XVI SEC.

"KNOWLEDGE ECONOMY,
INFORMATION TECHNOLOGIES
AND GROWTH"

Rome, 26th-28th June 2000

Monte Porzio C.
Villa Mondragone - Salone degli Svizzeri

PROGRAMME

The emergence of the so called "knowledge economy" and the spread of the information and communication technologies (ICT) are changing very rapidly the working of modern economies and represent an important challenge to the productive system and to government policy. The XII Villa Mondragone International Economic Seminar will focus on the ICT revolution and its impact on economic growth.

Even though the emergence of the knowledge economy is at the center of attention by media and is often a subject of the economic policy debate, economic research on the issue is still relatively underdeveloped and many aspects of it are still expecting deep theoretical and empirical scrutiny.

One important question is whether, as many economists and opinion leaders maintain, the knowledge economy and the information technologies have fostered the birth of a "new economy" which, by inducing a strong productivity growth in most sectors, is behind the impressive growth of GDP experienced by the American economy. Empirical research has in fact been unable to provide a conclusive answer to such question.

The Seminar will debate this issue and will provide the opportunity to discuss the economic and social effects of the ICT revolution. It will also focus on the functioning and the micro-economic structure of the ICT sector and on its impact on various industries, on the financial system and on the labor market. It will analyze the role of the ITC revolution on regional development and will also address important policy issues such as its consequences for antitrust legislation and government regulation.

MONDAY, June 26th

- 9.30 *Registration of Participants*
10.00 *Welcome Address*
A. FINAZZI AGRO', Rector, University of Rome "Tor Vergata"
Opening Address
L. PAGANETTO, University of Rome "Tor Vergata"
- FIRST SESSION
The Knowledge Economy
- 10.30 *Technology Based Entrepreneurs*
M. G. COLOMBO - M. DELMASTRO, University of Pavia, CIRET- University of Milan
- 10.50 *Compatibility Choice by Multi-market Firms*
M. VAN WEGBERG, University of Maastricht
- 11.20 *Information Technology Revolution and Italian Banks: A New Schumpeterian View?*
D. MASCIANDARO, University "L. Bocconi", Milan
- 11.50 Discussion
12.10 *Services, Innovation and the New Economy*
M. ZAGLER, European University Institute, Florence
- 12.40 *Knowledge, Technology and Economic Growth: Recent Evidence from the OECD Countries*
A. BASSANINI, S. SCARPETTA, I. VISCO, OECD, Paris
- 13.10 Discussion
13.30 Lunch
- SECOND SESSION
Competition Policies and Information Technologies
- 14.30 *Competition Policy for Network and Internet Markets*
R. WILLIG, Princeton University
- 15.10 *Incumbent Mergers in Telecoms*
P. REY, University of Tolosa
- 15.50 *Intellectual Property Right and Competition: Defining the Antitrust Domain*
A. HEIMLER, Autorità Garante per la Concorrenza e il Mercato
A. NICITA, University of Siena
- 16.20 Discussion
16.40 Round Table:
"Internet and Competition Policy: The Italian Experience"
E. CARDI (Poste Italiane), F. GOBBO (Ministero dell'Industria), V. GRILLI (Ministero del Tesoro), M. GRILLO (Autorità Garante per la Concorrenza e il Mercato), G. M. REY (Autorità per l'Informatica nella P. A.)

TUESDAY, June 27th

- THIRD SESSION
Productivity, Employment and Growth
- 9.30 *IT Investment, Productivity and Efficiency: Evidence at Firm Level Using a Stochastic Frontier Approach*
L. PAGANETTO, L. BECCHETTI, University of Rome "Tor Vergata"
- 10.00 *The Economic Impact of the Computer Revolution: A Progress Report*
M. KILEY, Federal Reserve Board, Washington DC
- 10.30 *Is growth in Europe an ICT-story too?*
F. DAVERI, University of Parma and IGIER, Milan
- 11.00 *Reorienting Education and Training Policy to Meet the Challenges of Information Technology*
L.M. LYNCH, Tufts University and the National Bureau of Economic Research, Cambridge, MA
- 11.30 Discussion
12.00 *Special Lecture*
Raising the Speed Limit: U.S. Economic Growth in the Information Age
D. JORGENSEN, President, American Economic Association, Harvard University
- 13.00 Lunch
- FOURTH SESSION
Technological Innovation and Location of Industry
- 14.30 *The Location of Industry in a Knowledge Driven European Economy*
A. DIERX, F. ILZKOVITZ, European Commission, DgII, Brussels
- 15.00 *Regional Specialization, Local Externalities and Clustering in Information Technology Industries*
G. LE BLANC, London School of Economics
- 15.30 *Direct Communication, Networking and Localisation of Innovative Activities*
A. KOPP, HWWA Institute of International Economics, Hamburg
- 16.00 *Postfordism, New Economy and the Case of the Italian "Mezzogiorno"*
L. PAGANETTO, P.L. SCANDIZZO, University of Rome "Tor Vergata"
- 16.20 Discussion